

Take Charge of Education

We've discovered a terrific way to raise funds for our school! It is super easy, and all you have to do is use your Target Visa or Target Card. We will receive a percentage of the amount of each purchase in the form of a cash donation from Target through the Take Charge of Education program. It's easy! Just visit target.com/tcoe, or call 1-800-316-6142 to designate our school. So if you're going to Target anyway, please consider using your Target Visa or Target Card. A big thanks to those who are already helping make our great school even better! Grandparents, neighbors and friends can take part, too - just have them visit the web site or call the 800 number and designate Castle School!

Thank you,
Castle PTO

Take Charge of Education, launched in April 1997, brings the Target tradition of giving to the heart of our communities. Since the program was launched, Target has donated over \$154 million through fundraising dollars, including more than \$14.7 million during the recent September 2005 donation.

Through the Take Charge of Education program, Target donates an amount equal to 1% of REDcard(SM) (Target Visa and Target Card) purchases made at Target and Target.com, and 1/2% of Target Visa purchases made elsewhere, to the eligible K-12 school of your choice.

Schools have used these unrestricted funds for everything from student recognition programs and new playground equipment to library books and school musical costumes.

- *More than 9 million Target cardholders and 106,000 schools participate in the program.*
- *Target donates money to eligible K-12 schools twice a year – in March and September.*